

MARA Final Conference Agenda

Date: Wednesday 3rd November, 09:00 – 12:30 CET

Host: s.Pro

Platform: Zoom ([Registration link](#))

Time	Topic	Speaker(s)
09:00-09:10	Welcome & Introductions	Frederick Bruce, s.Pro - sustainable-projects GmbH
Planning for Mobility		
09:10-09:30	Integrated mobility plan in Sweden	Christina Hjorth & Thomas Tydén, Trafikverket Sweden Tobias Heldt & Beatrice Waleghwa, Dalarna University
09:30-09:50	Guide to Collaborative Mobility Solutions in Rural Areas	Jakob Marcks, REM Consult / MAMBA Project
Digital Tools		
09:50-10:10	D.U.GIS Tool	Tobias Heldt & Daniel Brandt, Dalarna University / Miranda project
10:10-10:30	MARA Tools (PMM & PTM)	Janika Raun, University of Tartu Carsten Beyer, Ministry for Energy, Infrastructure & Digitalisation Mecklenburg-Vorpommern (EMMV)
10:30-10:40 Short Break		
Innovative Mobility Solutions		
10:40-11:00	MARA case studies of car sharing	Viktor Skrickij, Vilnius Gediminas Technical University Elżbieta Szymańska, Białystok University of Technology
11:00-11:20	MARA e-bike sharing pilots	Geir Tønnessen, Setesdal Regional Council Andžejs Stepančuks, Vidzeme Planning Region
11:20-11:40	New ticketing models in SMR	Vojtěch Elstner, KORDIS / YOUMOBIL Project
Surveys and Stakeholder Engagement		
11:40-12:00	Methods to engage stakeholders – examples from	Kati Vierikko, Finnish Environment Institute (SYKE) &

	different regions in Europe and Russia	Ewa Rollnik-Sadowska, Bialystok University of Technology
Discussion		
12:00-12:30	Q&A	All