



**MARA**

Mobility and Accessibility  
in Rural Areas



**Interreg**  
Baltic Sea Region



EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# Public Transport vs. Mobility – the PTM Tool

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Ministry of Energy,  
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# Case study

## Ludwigslust-Parchim

Partner in MV:

- Transport Company Ludwigslust-Parchim mbH (VLP)
- Administrative District of Ludwigslust-Parchim

Target:

- Further optimization of planning and control processes in the existing call bus system.

Starting point:

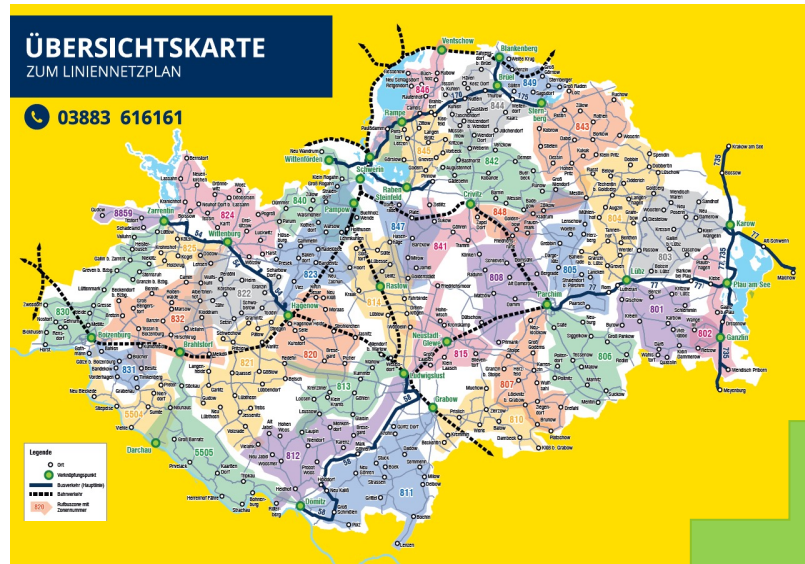
- Application and adaptation of digital MARA tools

Interreg:

- Apply transnationally developed tools regionally



# Combine Timetable Data of VLP with Population Mobility Monitor

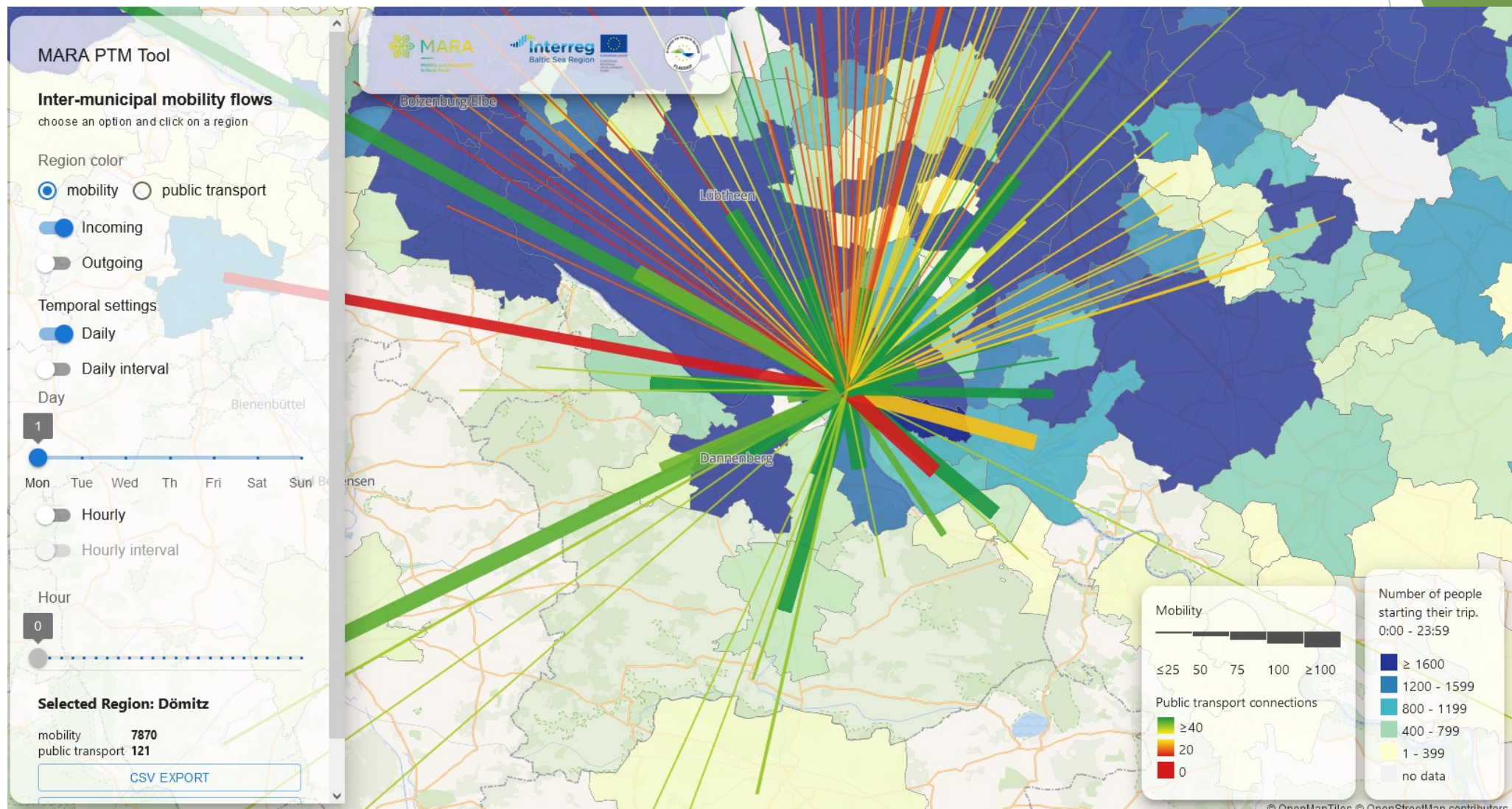


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Population Mobility Monitor

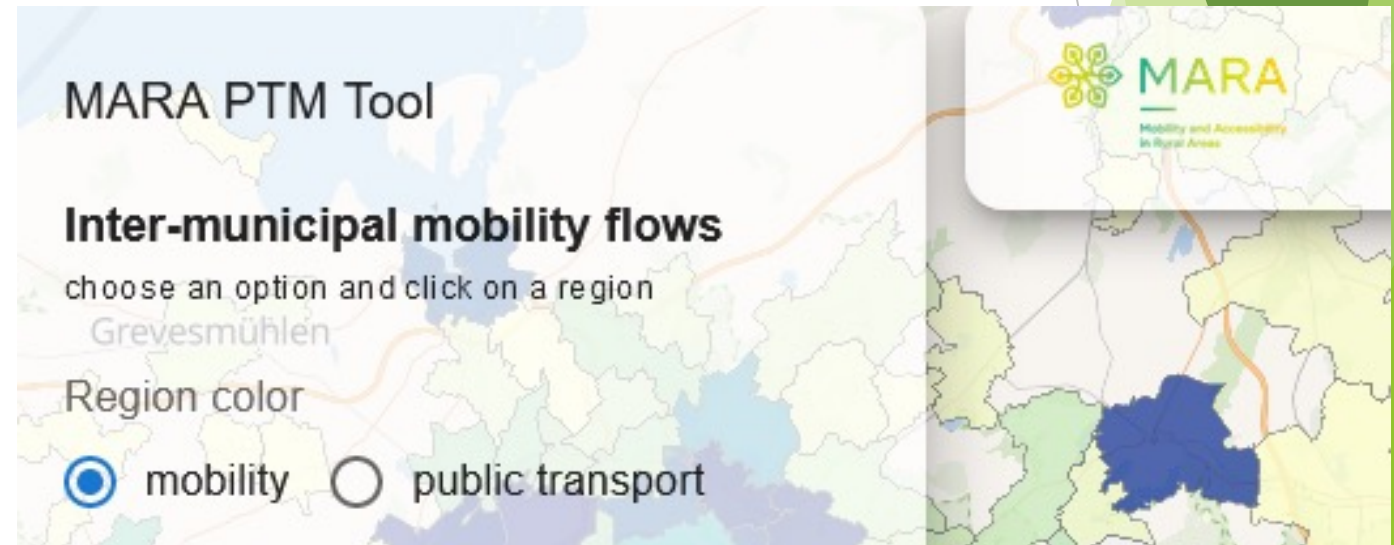


# PTM Tool: Live Demo



# Application areas of the PTM tool for VLP and other transport companies:

- ▶ Intuitive, visual check/verification of the service intervals and routing
- ▶ Decision whether scheduled bus or on-demand bus
- ▶ Exchange with neighboring counties / federal states to harmonize, combine and create connections
- ▶ Transferability to third parties:
  - ▶ OpenSource
  - ▶ Based on GTFS data
  - ▶ Mobility data required



# More info on the PTM Tool

- ▶ The MARA “journey” to Ludwigslust-Parchim:

<https://journeys.mara-mobility.eu/>

- ▶ Access and Info on the PTM Tool (soon) :

[www.mara-mobility.eu/tools](http://www.mara-mobility.eu/tools)

Thank you!

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