

MARA Project Workshop

E-bike system

3 November 2021



Partner PP4 Setesdal

Establishing an e-bike pilot in Setesdal

► Why we did it

- Lack of local public transportation
- Car the dominant mean of transportation
- Introduction to use of e-bikes
- Public health benefits

► Challenges

- Financing
- Vast distances (Population of 7 200 Distributed over 220 km)
- Lack of walking/biking paths
- Change in behaviour pattern



What we have done

► Visibility and stakeholders

- Survey amongst inhabitants
- Work with municipalities and businesses
- Webinar January 2021 with 40 ++ participants/stakeholders
- Established financing
- Best practice evaluation
- Described in case study/business plan

► Practical

- From city bike system to countryside system
- Placement of stations
- Type of bikes and app solution
- Safety and security for users and equipment
- Payment scheme



Results and next steps - following the business plan

► Results

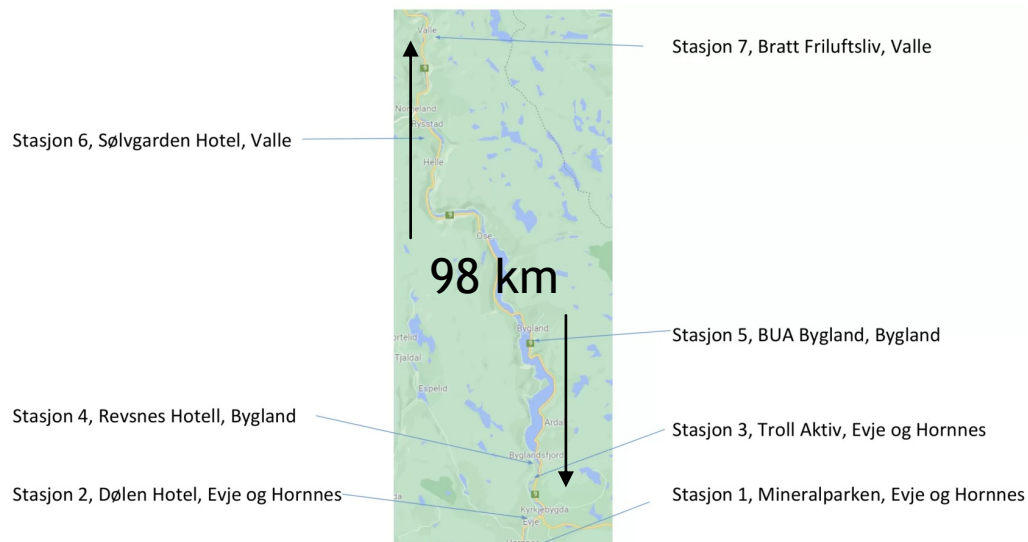
- 30 e-bikes
- 7 stations
- Sharebike.com mobile app
- Online 23. September
- Web site Setesdal.bike
- Users mainly inhabitants (end of tourist season and winter is coming 😊)

► Next steps

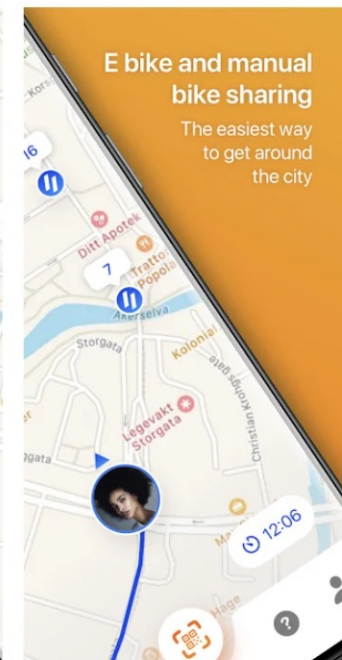
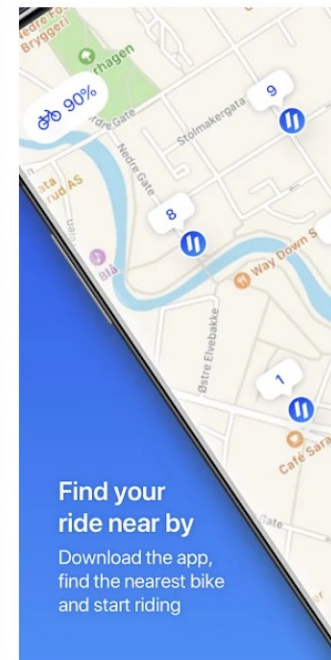
- Expand system
- More marketing and publicity
- Evaluation and follow up



Stations and mobile app



SETESDAL E-bike



Web site

